

KC Stores Ltd Premises Licence Application

As the Personal licence holder and proposed Designated Premises Supervisor of KC Stores Ltd, 115 Merton Road, SW19 1ED I would like to first say that with regard to the representation made by the Licencing officer all points are taken into consideration however I feel that the premises having had the licence revoked prior to ownership by KC Stores Ltd should have no bearing on the decision made today as the previous shopkeeper whom the business was purchased from is in no way involved with the business and has no influence whatsoever with current running of the business.

In regards to the conditions proposed we are more than happy to comply with everything set out, the below actions are a list of what procedures we already have in place and what we would do if the licence is granted.

Actions taken prior to the hearing that are meeting conditions mentioned by the Licensing officer.

- CCTV system installed in store showing entry/exit point of store with frontal identification of every person entering the premises and also showing staff in the premises and view of customer being served at till. The CCTV system installed has night vision so in any light condition entry/exit points, till point and identification of

- customers can be seen.
- The CCTV system installed has continuous recording for 31 days with date and time stamps. The CCTV system is on 24 hours a day to assist with site security as well as monitoring customers and purchases.
 - Recordings would be made available at any request from Police or authorised officer throughout the rolling 31 days previous.
 - The CCTV system will be kept updated as and when required.
 - All staff that are on the premises at any time are fully trained and competent with the CCTV system and how it operates - They are able to retrieve data/recordings as requested in a timely manner as and when required.
 - We are already operating a proof of age scheme for sale of tobacco/cigarettes where all staff have been trained to assess the customers age and if they appear to be under 21 we ask for official ID such as Driving Licence, Passport or holographically marked PASS scheme identification cards such as the citizenship card, which we have posters in store currently and leaflets to hand out to anyone who attempts to buy cigarettes/tobacco and does not have any proof of age at the time of attempted purchase. As we are already using this process in store we will be able to quickly put into place the same procedures for the sale of alcohol.

- We are already using a refused sales log in store for the refusal of tobacco/cigarette purchases of people we believe to be underage and again as we are already using this process in store we will be able to quickly put into place the same procedures for the sale of alcohol. This log is kept under the till point and all staff are aware - it will be made readily available if requested at any time.

Actions we will take if granted the Premises Licence

- No super-strength beer, lagers or ciders of 5.5% ABV or above will be sold in the premises in accordance to condition suggested in the police recommendations to the application.
- An incident log will be into place detailing all crimes reported to the venue, all people asked to leave, any complaints received, any incidents of disorder, any faults in CCTV or searching/scanning equipment, any refusal of the sale of alcohol and any visit by a relevant authority or emergency service as detailed in the representation.

Regards

Kyle Tverdon
KC Stores Ltd

This page is intentionally left blank